

SHAREABLE NOMINATION FORM

**This document outlines the information required to submit a nomination for The Earthshot Prize 2023.**

As an Official Nominator, you may share this form with potential nominees to help gather the information you need to assess solutions and submit them as nominations. There is help text associated with each field below, though detailed information about the Earthshots, criteria, and frequently asked questions can be found in the Nominator Guidelines.

**Nominations can only be submitted by Official Nominators via the online nomination platform between 5 December 2022 and 31January 2023.**

Please note that The Earthshot Prize may contact nominees directly to request additional information.

## ****Section 1: Key information****

1. Solution name:

What is the name of the solution you are nominating? For example: Republic of Costa Rica / The Great Bubble Barrier

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This is also the name that will be used to identify the nomination throughout the selection process so please ensure it is clear and that the nomination is easily identifiable to the nominee. We recommend you do NOT use a generic description that could apply to multiple nominations.

1. Full name of nominee:

Please give the name of the person/organisation behind the solution you are nominating. For example: City of Amsterdam / Coral Vita. If this is the same as the ‘solution name’ above, please repeat the same response.

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If you are nominating a person or small number of persons, please include their full name(s). If you are nominating a group of people or organisation, please use the name of the team/organisation/body.

1. Short description of solution/initiative: (max 25 words)

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Please provide a short, clear description of what the nomination is. For example, ‘a project to grow corals in the Caribbean’ or ‘affordable electric vehicles based in East Africa’.

1. Lead nominee

This should be the person who would accept the Prize on behalf of the solution. For example, the founder.

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| Name: |  |
| Current position / Job title: |  |
| Email:  |  |

1. Key contact

This should be the person who The Earthshot Prize can liaise with and who can answer follow up questions about the solution. For example, a chief of staff, special assistant, or programme director. It can also be the same lead nominee as above if the lead nominee is happy to liaise directly with The Earthshot Prize.

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| --- | --- |
| Name:  |  |
| Current position / Job title:  |  |
| Email:  |  |

1. Website and social media handle(s):

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| Website: |  |
| Instagram: |  |
| Twitter:  |  |
| Facebook:  |  |
| YouTube:  |  |
| Other platforms:  |  |

1. Nominee type (Please tick one)

Please identify whether the nominee is an individual or group, and the type of group/organisation

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|[ ]  Individual |
|[ ]  Team or small group of individuals |
|[ ]  Not-for-profit organisation |
|[ ]  For-profit organisation (privately held) |
|[ ]  For-profit organisation (publicly listed) |
|[ ]  Public sector/government organisation  |
|[ ]  Partnership/consortium of more than one organisation |
|[ ]  Other (please specify): |
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1. Solution type (Please tick one)

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|[ ]  Activism / advocacy |
|[ ]  Policy/public sector solution  |
|[ ]  Technology/data-based solution |
|[ ]  Product/service (not primarily technology-based) |
|[ ]  Programme/initiative |
|[ ]  Alliance/coalition/treaty  |
|[ ]  Legal/regulatory or finance-based solution |
|[ ]  Education/behaviour change |
|[ ]  Other (please specify)  |
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1. Country or countries of operation

For example, the head office of AMPD Energy is in Hong Kong, but they also have significant deployments in Singapore and Australia.

1. Please indicate the primary country/countries the solution is most active in:

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1. Please indicate in which country the nominee’s head office is located:

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1. How many countries is the solution currently active within? (Please tick one)

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| --- | --- | --- | --- | --- |
|[ ]  1 |[ ]  2-5  |[ ]  6-10 |[ ]  11-20 |[ ]  More than 20 |

## Section 2: Solution Information

These questions are based on what the solution does and how it makes an impact.

There is help text associated with each field below and a reminder that detailed information about the Earthshots, rules and guidelines, and frequently asked questions can be found in the Nominator Guidelines.

1. Primary Earthshot (Please tick one)

Identify the primary Earthshot to which the solution directly relates. Please consult the Selection Priorities for more information about each Earthshot including relevant priority issues within each Earthshot.

Please note that the nomination may be moved into a different Earthshot category at the discretion of The Earthshot Prize.

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|[ ]  Protect and Restore Nature |[ ]  Clean our Air  |[ ]  Revive our Oceans |[ ]  Build a Waste-Free World |[ ]  Fix our Climate |

1. Which of the following issues does this solution directly address? (Please tick ALL that apply across **ANY** Earthshot)

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| **NATURE** |
|[ ]  Restoration of forests / wetlands /damaged ecosystems |[ ]  Desertification |
|[ ]  Protection and management of natural carbon stores e.g., peatlands, intact forests |[ ]  Soil Data / mapping and local planning conservation |
|[ ]  Biodiversity / species preservation / rewilding |[ ]  Indigenous stewardship |
|[ ]  Develop and scaling of regenerative agriculture |[ ]  Behaviour change / group action |
|[ ]  Data / mapping and local planning |[ ]  Alien/invasive species |
|[ ]  Human wildlife conflict |[ ]  Other Nature (please specify)  |

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| **AIR** |
|[ ]  Data collection / data advocacy |[ ]  In-home air pollution & clean cooking e.g., generators, wood burning, stoves |
|[ ]  Industrial pollution and fossil fuels, including industrial VOCs |[ ]  Reducing agricultural and forest burning |
|[ ]  Transitioning to clean personal transportation |[ ]  Wildfire mitigation |
|[ ]  Reducing pollution from other land-based transport |[ ]  Cities / sustainable cities |
|[ ]  Reducing pollution from air-based transport |[ ]  Renewable energy generation, including fusion energy technology solutions specifically designed to combat air pollution |
|[ ]  Healthcare based respiratory disease and illness prevention |[ ]  Other Air (please specify) |

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| **OCEANS** |
|[ ]  Reducing overfishing |[ ]  Acidification and warming |
|[ ]  Marine protected areas |[ ]  Data / mapping / exploration and knowledge |
|[ ]  Marine debris (e.g., plastic) |[ ]  Ocean farming |
|[ ]  Chemical or nutrient marine pollution (e.g. fertiliser leaching) |[ ]  Shipping and maritime |
|[ ]  Coastal conservation and restoration |[ ]  Tourism |
|[ ]  Coral reefs conservation and protection |[ ]  Blue carbon and ocean carbon storage  |
|[ ]  Species preservation |[ ]  Climate change solutions with oceans benefits  |
|[ ]  Equity and economic justice, particularly for small island states |[ ]  Other Oceans (please specify) |

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| **WASTE** |
|[ ]  Plastic |[ ]  High value consumer goods and general merchandise |
|[ ]  Circularity and dematerialisation, including packaging and logistics |[ ]  Chemical or Industrial waste |
|[ ]  Life extension / eliminating single-use goods |[ ]  Construction |
|[ ]  Food waste & shifting to a plant-based diet |[ ]  Water |
|[ ]  Agricultural waste |[ ]  Waste management networks |
|[ ]  Human and organic waste |[ ]  Other Waste (please specify) |
|[ ]  Fashion |  |  |

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| **CLIMATE** |
|[ ]  Renewable Energy   |[ ]  Refrigeration |
|[ ]  Reducing methane emissions  |[ ]  Constructing buildings fit for the future  |
|[ ]  Reducing industrial emissions |[ ]  Improved urban design |
|[ ]  Land use |[ ]  Adaptation and resilience for vulnerable communities/countries |
|[ ]  Agriculture, food and farming |[ ]  Population, women's health and girls' education |
|[ ]  Transport, land-based |[ ]  Consumer goods including fashion |
|[ ]  Transport, sea-based |[ ]  High energy consuming industries – steel, manufacturing, cement etc. |
|[ ]  Transport, air-based/aviation |[ ]  Other Climate (please specify) |

1. Which Sustainable Development Goals (SDGs) does the solution address? (Please tick up to 3)

Please select up to 3 SDGs on which the solution has most impact.

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|[ ]  No poverty |[ ]  Reduced inequalities  |
|[ ]  Zero hunger |[ ]  Sustainable cities and communities  |
|[ ]  Good health and wellbeing |[ ]  Responsible consumption and production |
|[ ]  Quality education |[ ]  Climate action  |
|[ ]  Gender equality  |[ ]  Life below water  |
|[ ]  Clean water and sanitation |[ ]  Life on land |
|[ ]  Affordable and clean energy  |[ ]  Peace, justice and strong institutions  |
|[ ]  Decent work and economic growth  |[ ]  Partnerships for the goals |
|[ ]  Industry, innovation and infrastructure |  |  |

1. Describe the specific problem that the solution addresses using non-expert language. (Max 100 words)

Who or what is impacted by the problem? Why does the problem exist in the current environment?

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1. Please describe what the solution does in non-expert language. (Max 100 words)

How does it work? How does it meaningfully contribute to solving the problem?

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1. How does this solution compare to others in its sector/industry? (Max 100 words)

Describe how the solution will bring a unique perspective and/or provide breakthrough momentum for solving the problem. Share how this solution more efficiently and/or more effectively leads to the intended outcomes.

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1. As a core part of its model and/or approach, does the solution use any of the following enablers?

(Please tick ALL that apply)

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|[ ]  Does this solution make innovative use of data or digital technologies? |
|[ ]  Does the solution leverage financial or legal mechanisms to maximise impact? |
|[ ]  Is the solution substantially informed or led by the experiences of indigenous peoples and/or local communities? |
|[ ]  Does the solution substantially reduce inequality and/or promote shared economic opportunity? |
|[ ]  None of the above  |

1. Please provide a brief explanation of how the solution demonstrates excellence and innovativeness in the use of **each** enabler selected above. (Max 100 words each)

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1. What type of intervention does the solution primarily use? (Please tick one)

Please note that The Earthshot Prize is looking for **all three types** of intervention and this question is to help us monitor diversity. We appreciate that solutions may cross over more than one intervention type so please select the primary type of intervention.

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|[ ]  Preventative (addressing the source of the problem)e.g. Ampd Enertainer prevents construction site emissions by powering large machinery with battery systems rather than heavily polluting diesel generators. |
|[ ]  Adaptive (adapting to the impacts of damage already caused)e.g. Living Seawalls habitat panels are fitted to manmade coastal sea defences. By mimicking natural coastal rock formations, the Seawalls adapt coastal sea-defences to bring back nature. |
|[ ]  Restorative (reversing damage already caused)e.g. SeaForester restores underwater seaweed forests to capture carbon and boost marine biodiversity. |

## Section 3: Impact and scaling

1. Which of the following options best describes the stage the solution is at? (PLEASE TICK ONE)

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|[ ]  Concept: It is an idea being researched |
|[ ]  Pre-prototype: The solution is being developed but not yet tested in practice |
|[ ]  Prototype: A version of the solution exists and is being tested before deployment in a real-world setting |
|[ ]  Early deployment: The solution (product, service, policy, programme etc) has recently started to be deployed in a real world setting and its impact is being measured |
|[ ]  Growth: The solution is active in at least one setting with clear evidence of its impact, but is yet to demonstrate impact at significant and/or commercial scale |
|[ ]  Mature: The solution has demonstrated impact at significant and/or commercial scale in one or more settings  |

1. Environmental impact
2. Which of these **environmental** metrics are most relevant to this solution? (Please tick ALL that apply)

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|[ ]  GHG Emissions saved, captured or avoided e.g. tonnes of CO2 emissions avoided |
|[ ]  Waste saved, reduced, recycled or avoided e.g. tonnes of plastic waste recycled |
|[ ]  Water saved, reduced, recycled or avoided e.g. litres of water recycled  |
|[ ]  Reduction in air pollution e.g. % change in PM 2.5/10 |
|[ ]  Area of land, ocean or water protected, restored or rewilded e.g. hectares of forest restored |
|[ ]  Biodiversity increases in land, sea or rivers e.g. increase in number of fish species |
|[ ]  Other (please specify) \_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_ |

1. For each environmental metric you have chosen, please explain what impact the solution has had to date. (Max 100 words)

Quantify your answer where possible e.g. 10,000 tonnes of CO2 emissions avoided per year

*Example: By the time they were nominated, Pristine Seas had helped to create 23 Marine Protected Areas, encompassing more than six million square kilometres of ocean.*

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1. Describe the impact the solution will have over the next 3 years on the environmental metrics you have identified. (Max 100 words)

Quantify your answer where possible.

*Example: 44.01 carbon mineralisation estimates that their direct air capture solution has the potential to remove 8,000 tonnes of CO2 per year from the atmosphere, or 24,000 tonnes over 3 years.*

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1. Social impact

a) Which of these social metrics are most relevant to this solution? (Please tick ALL that apply)

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|[ ]  Jobs created e.g. people employed to work on the solution |
|[ ]  Incomes indirectly increased e.g. farmers who benefit financially from using the solution |
|[ ]  Lives improved e.g. other beneficiaries or end users who benefit |
|[ ]  Other (please specify) \_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_ |

1. For each social metric you have selected, please explain what impact the solution has had to date. (Max 100 words)

Quantify your answer where possible

*Example: Mukuru Clean Stoves is the first women-owned factory in East Africa, employing 350 local women, and reducing air pollution for 160,000 households.*

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1. Describe the impact the solution will have over the next 3 years on the social metrics you have identified. (Max 100 words)

Quantify your answer where possible

*Example: Kheyti estimates that within 3 years their Greenhouses could provide an 80% cost saving to 4,000 farmers vs the conventional alternative, a saving of $1,300 per farmer.*

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1. Please describe the solution’s most recent significant breakthrough or achievement. (Max 100 words)

Examples: creation of a functional prototype; launch of an in-market pilot program; close of a first paying customer/contract; successfully raised funds or secured significant partnership; completed major research trial; launched in new geography or sector; achieved a landmark victory (e.g. a legal victory).

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| 1. What year was this breakthrough or achievement?
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1. How would you describe the potential to scale/replicate the impact of this solution? (Please tick up to 3 that apply)

For example, Mukuru Clean Stoves sell their cookstoves in Kenya but could scale to sell their product in countries across Africa / Hutan work with communities in Borneo to develop harmony between wildlife and people which could be replicated in other countries where communities live in the same land as wildlife.

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|[ ]  It could be scaled to serve a larger number of users/beneficiaries in the same geography |  |[ ]  It could be replicated in other geographies in the same country/territory |
|[ ]  It could be scaled to other geographies in the same country/territory |  |[ ]  It could be replicated in other countries in the same continent |
|[ ]  It could be scaled to other countries in the same continent |  |[ ]  It could be replicated in other continents |
|[ ]  It could be scaled to other continents |  |[ ]  It could be replicated in other sectors (e.g. from home energy to transport) |
|[ ]  It could be scaled to other sectors (e.g. from home energy to transport) |  |[ ]  It could be replicated in other types of area or for other species (e.g. from rural to urban areas or from Gorillas to other endangered animals) |
|[ ]  It could be scaled to other types of areas or for other species (e.g., from rural to urban areas or from Gorillas to other endangered animals) |  |  |  |

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| 1. What year was the organisation formed?
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1. How many paid employees does the organisation have? (Please tick one)

This does not include volunteers or company representatives

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|[ ]  0-5 |[ ]  5-10 |[ ]  11-50 |[ ]  51 - 99 |[ ]  100 - 199 |[ ]  200+ |

1. What is the financial turnover of the organisation behind the solution? (Please tick one)

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|[ ]  Up to $100,000 USD |
|[ ]  $100,001 - $1,000,000 USD |
|[ ]  $1,000,001 - $10,000,000 USD |
|[ ]  $10,000,001 - $100,000,000 USD |
|[ ]  Over $100,000,000 USD |
|[ ]  Not available  |

1. What is the annual budget for this solution, if significantly different to the organisation’s turnover?

(Please tick one)

For example, if the solution is a project run by a city authority, or one specific product invited by a mid-sized business.

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|[ ]  Up to $100,000 USD |
|[ ]  $100,001 - $1,000,000 USD |
|[ ]  $1,000,001 - $10,000,000 USD |
|[ ]  $10,000,001 - $100,000,000 USD |
|[ ]  Over $100,000,000 USD |
|[ ]  Not available  |

## Section 4: Nominator Endorsement and Declaration

1. As the Nominator of this solution, why do you think it should win The Earthshot Prize?

(Max 200 words)

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1. In what capacity do you know the nominee? (Please tick one)

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|[ ]  Financial relationship (e.g. grantee, donor, client or similar) |
|[ ]  Network relationship (e.g. affiliate, fellow, partner or similar) |
|[ ]  Personal relationship (e.g. associate, family member, friend or similar) |
|[ ]  Professional relationship (e.g. colleague, mentor/mentee, supervisor/supervisee, or similar) |
|[ ]  Directly involved in the solution nominated / nominator is the nominee |
|[ ]  New relationship (e.g. Nominator recently heard about the Nominee such as through an open call for Nominees) |
|[ ]  Other (please specify) \_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_ |