



Executive Course on Oil, Gas and Mining Governance

7–11 September 2020 • Blavatnik School of Government
University of Oxford

Executive Course on Oil, Gas and Mining Governance

An executive-level, challenge-focused course for senior professionals and policymakers. Over five days, participants will examine extractive resource management and develop strategies to transform resources into sustained prosperity.

Overview

The course is designed specifically for countries with non-renewable resource wealth. These countries face both an opportunity and a challenge. When used well, these resources can create greater prosperity for current and future generations. Squandered, they can cause economic instability, social conflict and lasting environmental damage. In order to benefit from resource wealth, citizens and their governments must make a broad range of decisions: each requires governments to consider complex options and trade-offs as well as devise strategies to implement these policy choices. When making those decisions they must scrutinise the interests of, and risks borne by, extractive companies, in order to strike a mutually beneficial deal.

The course has been developed through a unique collaboration between Oxford University's Blavatnik School of Government and the Natural

Resource Governance Institute (NRGI). It provides the training and insight required for policy leaders in the public, private and non-profit sectors to work towards better management and governance of oil, gas or mineral resources. The course brings together leaders who influence extractive sector development and the direction of extractives policy in order to build a better understanding of the sector's interests.

We aim to initiate dialogue and mutual appreciation of respective positions between these groups.

On completion of the course, participants will have a clear understanding of the elements of a country-level natural resource strategy and the ability to lead in, or influence, the formation of effective policies for the governance of natural resources.

Course content

Globally recognised experts and academics have developed this course to encourage public and private sector leaders from multiple countries to share their own experiences, while gaining insights and specialist knowledge about natural resource management.

The 2020 course will look at both technical policy aspects of managing resources and the complex interplay between governments, companies and citizens.

Topics that will be covered include:

- Licensing and discovering minerals
- Taxing companies and combating tax abuses
- Directing state-owned enterprises
- Protecting local societies and the environment
- Managing revenues and investment
- Communicating with citizens
- Implementing your strategy and ensuring accountability



World-class learning



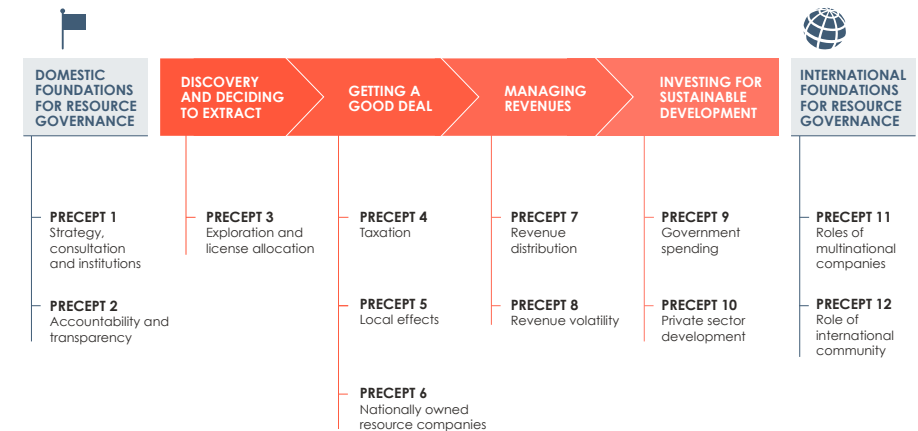
Programme director

Sir Paul Collier is Professor of Economics and Public Policy at the Blavatnik School of Government, a Director of the International Growth Centre, and a member of Natural Resource Governance Institute Board. From 1998–2003, he took a five-year public service leave during which he was Director of the Research Development Department of the World Bank. His work on the management of natural resources includes the book *The Plundered Planet*. His most recent book, *The Future of Capitalism*, has been translated into 20 languages and holds the Handelsblatt Prize for the best book of the year.

Previous speakers

- Professor Ngaire Woods, Dean and Professor of Global Economic Governance, Blavatnik School of Government
- Dr Eric Parrado, Chief Economist and Manager of the Research Department at the Inter-American Development Bank
- Dr Daniel Kaufmann, President and CEO, Natural Resource Governance Institute (NRGI)
- Patrick Heller, Advisor, Natural Resource Governance Institute (NRGI)
- Dr Carole Nakhle, Founder and Director, Crystal Energy
- Professor Eric Werker, Professor of Strategy and International Business in the Beedie School of Business at Simon Fraser University
- Dr Valerie Marcel, Associate Fellow, Chatham House and project leader of the New Producers Group
- David Manley, Senior Economic Analyst, Natural Resource Governance Institute (NRGI)
- Dr Eva Thorne, Director of Policy and Innovations at the Tony Blair Institute for Global Change
- Alexandra Readhead, expert in international taxation and the extractive industries, and Technical Advisor to the Intergovernmental Forum on Mining
- Jim Cust, Economist in the Office of the Chief Economist, Africa Region at the World Bank

Structure



The course uses the Natural Resource Charter (above) as a guiding framework. The charter is organised around 12 core precepts offering guidance on key decisions governments face, beginning with whether to extract resources and ending with how generated revenue can produce maximum good for citizens.

Built around these precepts, the course consists of three core components:

- Extractive sector decisions
- Revenue management decisions
- Governance foundations

All sessions are uniquely structured to explore a variety of challenging issues around each component, such as how to manage revenues wisely, how to get the best out of a national legislature, and how to combat tax abuse.

The charter can be found at:

www.resourcegovernance.org/approach/natural-resource-charter

Application process

Who should apply?

This course is open to policy leaders in the public and private sector, alongside those in senior research and non-profit roles, who are committed to better governance in natural resources, and in a position to influence the governance of these sectors.

Participants should have at least 12 years' experience and be in a senior leadership position or advisory role.

We strongly encourage women to apply, with a number of bursary and scholarship opportunities currently available to help support current and rising female leaders in the natural resource sector.

Participant profile

Prospective participants include:

- Ministers, chiefs of staff, heads of extractives state-owned enterprises, commissioners, heads of agencies, departments and other public bodies involved in the management of oil, gas and mining and the revenues they generate as well as their deputies and advisors
- Executives, directors, chiefs and heads at oil, gas and mining companies, at headquarters or country office levels, as well as their deputies and advisors
- Leaders from management consulting firms providing advice to governments in resource-rich countries in extractive sector policy design and implementation or public financial management
- Vice-presidents, deputy managing directors, and heads of departments at multilateral agencies, such as the IMF and World Bank
- Chief executives, directors and senior fellows at think tanks and nonpartisan bodies as well as experienced journalists covering natural resources related issues

How to apply

- Applications open: 15 January 2020
- Application deadline: 2 March 2020
- Programme website: www.bsg.ox.ac.uk/oilgasmining.

Applicants will be asked to submit the following documentation:

- A current resumé
- A brief personal statement addressing the governance challenges associated with the extractive industries in the applicant's country of origin or residence, and the applicant's expectations about how the course will benefit them in addressing those challenges
- Scholarship application (if applicable)



Course details and additional funding

- Dates: 7–11 September 2020
- Language: English
- Fee: £8,000 per participant (includes tuition over five days from world-class experts and academics, six nights' accommodation and most meals). *Fee does not cover overseas transport, visas or other incidentals.*

Scholarships

A limited number of scholarships will be offered on a competitive basis to public sector applicants from select resource-rich countries: Democratic Republic of Congo, Mexico, Ghana, Uganda, Myanmar and Tunisia. (In exceptional cases,

scholarship applications from outstanding candidates from other countries may also be considered.)

These can partially (or fully) cover tuition and, in select cases, may assist with travel. A bursary application must be completed by the closing date to be eligible for these awards.

This year we are offering additional bursaries for childcare costs associated with attendance. This is intended to enable participants to attend who otherwise might not be able to because of childcare needs. Requests will be assessed on a case-by-case basis, dependent on need.



The Oxford experience

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A new chapter in Oxford's history

The Blavatnik School is one of the youngest and most vibrant departments of the University of Oxford. It was founded in 2010 and in 2016 opened the doors of its new award-winning building, designed by Herzog & de Meuron. With large lecture theatres, flexible seminar rooms, private study areas, a reading room and full catering facilities, the new building provides an exceptional environment for study, research and collaboration.



About the organisers



About the Blavatnik School of Government

The Blavatnik School of Government is a global school with a vision of a world better led, better served and better governed. The School offers a distinctive global approach to public policy, within a rich, multidisciplinary curriculum delivered by world-class faculty. Programmes of study include a full-time one-year Master of Public Policy, a full-time three-year doctorate in Public Policy and a range of executive courses for leaders in the public, private and non-profit sectors.

www.bsg.ox.ac.uk



About the Natural Resource Governance Institute

The Natural Resource Governance Institute (NRGI) helps people to realise the benefits of their countries' endowments of oil, gas and minerals. They do this through technical advice, advocacy, applied research, policy analysis, and capacity development. NRGI works with innovative agents of change within government ministries, civil society, the media, legislatures, the private sector, and international institutions to promote accountable and effective governance in the extractive industries.

www.resourcegovernance.org

“A highly useful course with a high quality of professors... equally important was the experience of the course participants.”

Participant, 2019

“The course provided insight, inspiration and implementation approaches as well as useful tips... The programme is a must for potential new leaders.”

Participant, 2018

“As an official in the public service, participating in this course has opened me up to best practices not just in theory but from experiences shared by other participants. My participation will contribute to the overall management of our natural resources by advising relevant government authorities to follow the due processes, so that our resources will be beneficial.”

Participant, 2018

“The knowledge I have gained in these five days can't be underestimated. I will use it to influence policy given my current position in government.”

Participant, 2018

“It is rare to find a course that offers and, more importantly, delivers such richness in course content and quality. It has been incredibly valuable to hear the views of world-class subject field experts, policymakers and politicians from around the world – about their experiences and expectations that inform their approach on resource management and the distribution of prosperity created by their natural resources. Coming from the private sector, it helps inform future approaches one should take in future discussions with governments and the wider society.”

Participant, 2016

“I feel privileged to have been part of such a smart, experienced group of people who can, I know, make a real difference. At the end of the course, I am not returning home with a set of prescriptions, but with a set of well-informed questions that can help develop the extractive sector in a way that is right for the people of my country. A very challenging and enjoyable course.”

Participant, 2015

Executive Education at the Blavatnik School of Government

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