THE NEW GENERATIONS
Politics is experiencing a generational shift. People born after 1980 face starkly different economic, social, and technological prospects than previous generations. In almost every country, generational cleavages on core challenges of government are increasingly salient. Our Challenges of Government Conference 2019 looks at how those under 40 are changing the world, and at some of the most important issues the younger generations – often referred to as ‘millennials’ and ‘Gen Z’ – are facing.

Conference programme
#COGC2019

With our knowledge partner, the McKinsey Center for Government
Thursday 31 October

8:00  Registration and coffee
9:00  Welcome remarks by Dean Ngaire Woods, Blavatnik School
9:15  Keynote conversation
      Syed Saddiq, Malaysian Minister for Youth and Sports, one of the youngest ministers in Asia
      Lisa Yasko, Blavatnik School alumna and recently elected member of the Ukrainian parliament as
      part of the new wave of reformist politicians
10:00 Inside or outside?
      In many countries, generational divisions on the challenges of government are widening, while trust
      in existing establishments is weakening. Should the young and the dissatisfied seek to change things
      from within, or to drive change through external activism or other means?
      In this session, young elected politicians and those from outside government discuss their paths
      inside and outside ‘the establishment’.
      Speakers include: Yemi Babington-Ashaye, founder of WEF Global Shapers and President of
      United People Global; Nick Allardice, Chief Product Officer, Change.org; and Jeremy Roberts,
      Member of the Ontario Provincial Parliament and Parliamentary Assistant to the Minister of Children,
      Community and Social Services, Canada, and Blavatnik School alumnus.
11:00 Coffee
11:30 From conception to career: building better futures for young people
      OECD-level countries provide rich opportunities for a minority of cognitively gifted young people, but
      the majority face pitfalls all along the chain from conception to developing a career – from the
      damage caused by stress in early parenting to the limited availability of vocational training.
      The Blavatnik School’s Sir Paul Collier, author of ‘The Future of Capitalism’, talks to two young
      people who are addressing some of the issues: Sara Fernandez, director of volunteer organisation
      Oxford Hub, who works on strengthening families with young children, and Josh Babarinde, founder
      of a smartphone repair service staffed by ex-offenders and at-risk youth.
      Speakers: Josh Babarinde, founder and CEO of Cracked It; Sara Fernandez (TBC), the director of
      Oxford Hub; and Sir Paul Collier, Professor of Economics and Public Policy, Blavatnik School.
12:30 Lunch
13:30 Plenary
      To be confirmed
14:00  Regulating big tech

Younger generations are digital natives and companies such as Facebook, Google and Amazon are not just service providers, but platforms for our lives. In return for the benefits they offer, they have accrued near-monopoly status, huge profits and vast amounts of data. How should such platforms be regulated to maximise public benefit and minimise harm?

Speakers: Nikhil Pahwa, Indian journalist and digital rights activist who campaigned against Facebook Basics; Lina Khan (TBC), competition law specialist and author of ‘Amazon’s Antitrust Paradox’; and Aida Ndiaye, Blavatnik School alumna and Facebook’s Public Policy Manager for Sub-Saharan Africa. Moderated by Pepper Culpepper, Blavatnik Chair in Government and Public Policy, Blavatnik School.

15:15  Coffee

15:45  Parallel sessions

Bringing the benefits of technology to all

While digital technologies appear to be ubiquitous, not everyone is benefiting from their potential to drive economic growth. In fact, three billion people – many of them young – will still be offline in 2023. How can the next generation bridge the divide and bring everyone into a digitally bright future?

Speakers include Siddharth Shetty from iSPIRT, a think tank for the Indian software industry; and Lizelle Strydom from CareerBox, which prepares high-school pupils in South Africa for digital careers. Moderated by Stefan Dercon, academic co-director for the Pathways for Prosperity Commission and Professor of Economic Policy, Blavatnik School of Government.

A new economics for a new generation

Many young people feel traditional economic models have let them down and are no longer fit for purpose. Inequality is high, and rising. What does the new generation of economists have to say, and what new models look most promising?

Speakers include Mark Paul, Assistant Professor of Economics at New College of Florida and previously active in the Occupy movement; Maeve Cohen, ex-Director of Rethinking Economics; and Enrique Zapata of CAF, the development bank of Latin America, a Blavatnik School alumnus. Moderated by Eric Beinhocker, Professor of Practice (Public Policy), Blavatnik School, and Executive Director of the Institute for New Economic Thinking, Oxford Martin School.

17:00  Closing remarks

17:15  Drinks
Friday 1 November

8:00  Registration and coffee
8:45  ‘Brexit breakfast’ (situation dependent)
      The 1 November may be the UK’s first day outside of the EU – and whatever happens, divisions over
      the matter will remain deep. A chance for informal group reflections convened by Blavatnik School
      and other University of Oxford thinkers.
9:30  Opening remarks by McKinsey & Company
9:45  Intergenerational inequality: how real is it, and how important?
      Baby boomers have been accused of stealing millennials’ economic future. Dr Jennie Bristow,
      author of ‘Stop Mugging Grandma’, and Joseph Sternberg, author of ‘Theft of a Decade’, debate
      whether claims of generational injustice are fair or helpful.
      Speakers: Joseph Sternberg, columnist for the Wall Street Journal, and Jennie Bristow, senior lecturer
      in sociology at Canterbury Christ Church University. Moderated by Peter Kemp, Associate Dean
      and Professor of Public Policy, Blavatnik School.
11:00 Coffee
11:30 Parallel sessions
   The future of the planet
      Younger generations have inherited a planet in great peril. The school strike
      movement’s founder Greta Thunberg and others say governments and
      politicians have not done enough. At the same time, cities, businesses, and even
      some countries are setting and achieving targets few thought possible even a year
      ago. Where do ‘outside’ and ‘inside’ strategies work best, and how can they
      support each other?
      With Nina Möger Bengtsson, author and
      member of the Danish Youth Climate
      Council. Moderated by Thomas Hale,
      Associate Professor in Global Public
      Policy, Blavatnik School.
   Youth and the city (workshop)
      Over half of the world’s population live in urban areas, and the countries with the
      fastest-growing urban populations are also those with the youngest populations.
      Cities are dominated by the young and mobile. How does municipal government
      ensure its own legitimacy in the face of an ever-changing populace?
      Speakers: Jefferson Koijee, Mayor of
      Monrovia, the capital of Liberia; Marian
      Schreier, Mayor of Tengen, Germany [the
      youngest mayor in the country] and Blavatnik School alumnus; and Soledad
      Nuñez Mendez, former Minister of Housing in Paraguay and Blavatnik School
      alumna. Facilitated by Oliver Harman,
      Cities Economist, Cities that Work,
      Blavatnik School.
12:45 Lunch
13:45  Parallel sessions
Intergenerational climate policy workshop
This interactive session comprises multiple small-group discussions that aim to tackle specific aspects of the climate crisis. Several senior policy figures will identify a pressing climate-related problem they face, and sit down with an international, intergenerational group to brainstorm solutions, supported by technical experts from Oxford University.
Moderated by Thomas Hale, Associate Professor in Global Public Policy, Blavatnik School.

Renewing integrity: naming, not shaming
A world in which people with power are more accountable, where resources are used more wisely, and where integrity is celebrated would help younger generations regain faith in government. In this session Blair Glencorse, director of Accountability Lab, talks to Batool Asadi about her experience in fighting corruption as the first woman to serve as a field Assistant Commissioner in Balochistan, Pakistan.
Speakers: Blair Glencorse, director of Accountability Lab, and Batool Asadi, Assistant Commissioner in Quetta, Pakistan. Moderated by Anna Petherick, Departmental Lecturer in Public Policy, Blavatnik School.

15:00  Plenary
To be confirmed

15:20  Coffee

15:50  Parallel sessions
Cultural change and identity
Identity politics is nothing new—activists have always employed common identities in order to promote political change. But where such movements have historically invoked liberal values with claims of universal relevance, millennial movements have more often built upon narrower identities of gender, sexuality and class. How can we build meaningful political movements across newer identity divides?
Speakers: Jane Shaw, Principal of Harris Manchester College, Professor of the History of Religion, and one of the principal investigators for the iGeneration Project; Snigdha Poonam, author of ‘Dreamers: How Young Indians Are Changing Their World’; and Jiayang Fan, staff writer at The New Yorker, reporting on China and US politics. Moderated by Maya Tudor, Associate Professor, Blavatnik School of Government.

Cities: Kabul deep dive
What roles do cities, with their youthful populations, play in developing a sense of identity and legitimacy in fragile contexts? This panel takes Kabul, the capital city of Afghanistan and the fifth fastest-growing city in the world, as a case study to examine how urban contexts and actors can support, or undermine, national stability by providing a dense spatial context where new networks of solidarity, resistance, and governance emerge.
Speakers: Shoaib Rahim, former acting Mayor of Kabul; Freshta Karim, Blavatnik School alumna and pioneer of mobile libraries for children in Kabul; and Sharif Hassan, Kabul correspondent for the Washington Post. Moderated by Shahukh Wani, Cities Economist, Cities that Work, Blavatnik School.

17:15  Closing remarks
17:30  Drinks